



President's Report to the Governing Board August 17, 2004

1. ENROLLMENT UPDATE

The following is an analysis of the fall 2004 enrollment compared with fall 2003 as of the same day of registration (August 17, 2004).

	Fall 2003	Fall 2004	Count Variance	% Variance
Headcount	6509	6390	-119	-1.8
Continuing	4143	4026	-117	-2.8
Units	47,058.5	47,250.5	192	+0.4

2. FORD ASSET GRADUATION CEREMONY

Over 100 friends and family members joined the ASSET Graduating class of 2004 for the graduation ceremony held on August 4th on the patio adjacent to the LRC. Twelve students graduated, having completed the 72-unit degree program in two years. Each of the graduates is employed at local Ford dealerships.

3. AUTOMOTIVE INSTRUCTOR RECOGNITION

Congratulations to Pat Garity, Automotive Instructor. Pat was recognized as one of only nine instructors nationwide to receive a \$2000 certificate for tools for the ASSET program as a result of completing all of the required Ford Training this summer.

4. NEW STRATEGIC PLAN 2004-2010 UNVEILED

Academic Excellence, Student Access, The Natural Environment, Strong Community Relations, Innovation and Creativity, and Diversity and Social Harmony are the six core values established by the Innovation and Planning Council. These values are used in keeping with the college's mission to provide educational leadership through learning opportunities that anticipate, prepare for, and meet the future challenges of a complex democracy and a society.

Developing a Strategic Plan assures that the college remains dynamic, effective and focused on the future in meeting the educational needs of our community. To that end, in the spring of 2004 the Innovation and Planning Council prioritized activities through the use of a college wide survey which was meant to assemble creative ideas from all segments of the college community.

5. INSTRUCTIONAL COUNCIL RETREAT A SUCCESS!!!

Kudos to Dr. Cristina Chiriboga for her efforts in organizing an Instructional Council retreat at Mission Trails Regional Park for all department chairpersons, program coordinators and deans. This retreat, attended, as well, by the President's Cabinet, Academic Senate Officers, and Curriculum Co-Chair provided an opportunity for those in attendance to receive an update by the President on college planning and upcoming activities. As well, a training workshop was provided by Michael Wangler and Kristen Zink on Student Learning Outcomes as part of a series of workshops scheduled for the spring semester.

- 6.** Kudos to Dean Arleen Satele and Administrative Services, for their second quarterly potluck in June - luau style. Customer Service Academy provided an interactive presentation on "Mastering Communication." REBRAC's Vivian Bogue gave a presentation on Fire Extinguisher Safety. Blue ribbon awards were given to staff members who received recognition from their campus customers for a job well done. Business Services' staff surprised Dean Satele with blue ribbon award as well. The division staff worked together to create an Admin Services Brochure/Annual Report with Mission Statement.

UPCOMING EVENTS - PLEASE JOIN US!

- College Health Fair
Tuesday, September 28th, 10:00 a.m. – 1:00 p.m., Quad